

APPROVED

BOARD OF DENTISTRY

MINUTES

SPECIAL CONFERENCE COMMITTEE "A"

- TIME AND PLACE:** Special Conference Committee "A" convened on April 17, 2015 at 1:05 p.m., at the Department of Health Professions, Perimeter Center, 2nd Floor Conference Center, 9960 Mayland Drive, Henrico, VA 23233.
- PRESIDING:** Tammy K. Swecker, R.D.H.
- MEMBERS PRESENT:** Bruce S. Wyman, D.M.D.
- MEMBERS ABSENT:** Surya P. Dhakar, D.D.S.
- STAFF PRESENT:** Kelley W. Palmatier, Deputy Executive Director
Donna Lee, Discipline Case Manager
Shevaun Roukous, Adjudication Specialist
- QUORUM:** With two members present a quorum was established.
- Amisha Shroff, D.D.S.**
Case Nos.: 148399, 152035 Dr. Shroff appeared without counsel to discuss the allegations set forth in a Notice of the Board dated November 3, 2014. The Committee received additional evidence and statements from Dr. Shroff and discussed the allegations with her.
- Closed Meeting:** Dr. Wyman moved that the Committee convene a closed meeting pursuant to § 2.2-3711(A)(27) of the Code of Virginia for the purpose of deliberation to reach a decision in the matter of Amisha Shroff. Additionally, Dr. Wyman moved that Ms. Palmatier, Ms. Lee, and Ms. Roukous attend the closed meeting because their presence in the closed meeting is deemed necessary and their presence will aid the Committee in its deliberations. The motion was seconded and passed.
- Reconvene:** Dr. Wyman moved that the Committee certify that it heard, discussed or considered only public business matters lawfully exempted from open meeting requirements under the Virginia Freedom of Information Act and only such public business matters as were identified in the motion by which the closed meeting was convened. The motion was seconded and passed.

**Virginia Board of Dentistry
Special Conference Committee "A"
April 17, 2015**

**DECISION:
Case Nos.: 148399, 152035**

Ms. Roukous reported that the Committee found that Dr. Shroff published, or caused to be published through www.groupon.com an advertisement that was deceptive and misleading in that the advertisement offered a "Complete Invisalign Treatment with Consultation," and stated that "Invisalign straightens teeth with a series of clear, removable, custom aligners;" however, when Patient A presented to the office to begin her Invisalign treatment which Dr. Shroff discussed at Patient A's initial appointment, Dr. Shroff provided Patient A with custom aligners from the company Clear Correct, not Invisalign as advertised.

The Committee also found that while providing treatment to Patient A, Dr. Shroff failed to perform a periodontal evaluation prior to starting orthodontic treatment; and she failed to diagnose periodontal disease associated with Patient A's tooth #8, which a subsequent consulting periodontist diagnosed and noted in his letter to Dr. Shroff.

The Committee further found that while providing treatment to Patient B, Dr. Shroff performed a comprehensive oral evaluation to include a complete panorex series, prophylaxis, intraoral and extra oral images and an impression of Patient B's upper and lower arch, and developed a treatment plan for Patient B to utilize Invisalign aligners to achieve a 2mm intrusion on teeth #6-11 prior to having restorations placed by another dentist; and Dr. Shroff provided orthodontic treatment through the use of Invisalign aligners to Patient B between on or about September 7, 2011 and October 12, 2012. When Dr. Shroff was notified by Patient B's dentist that Patient B's teeth were not intruded, Dr. Shroff consulted with an orthodontist at Invisalign and she was informed on November 30, 2012, that a 2mm intrusion with Invisalign aligners could not be obtained.

Dr. Shroff failed to perform a periodontal evaluation prior to starting orthodontic treatment on Patient B; and she failed to update Patient B's health history after obtaining an initial health history on July 29, 2011.

The sanctions reported by Ms. Roukous were that Dr. Shroff shall pay a \$3,000.00 monetary penalty and shall successfully complete the Board's dental law exam.

Within 60 days from the date of entry of the Order, Dr. Shroff shall successfully complete a hands-on continuing education course consisting of 24 credit hours in the subject of documentation of periodontal findings, and periodontal

Virginia Board of Dentistry
Special Conference Committee "A"
April 17, 2015

diagnosis and treatment planning, to include limitations of periodontal therapy and evaluation for implant placement.

Within 45 days from the date of entry of the Order, Dr. Shroff shall successfully complete a hands-on continuing education course consisting of 24 credit hours in the subject of orthodontic diagnosis and treatment planning.

Dr. Shroff cannot treat or provide services to any new patients until she successfully completes the required hands-on periodontal focused continuing education course.

Dr. Shroff cannot provide any orthodontic treatment to new and existing patients until she successfully completes the required hands-on orthodontic focused continuing education course.

Within 6 months from successful completion of all required continuing education courses, Dr. Shroff shall be the subject of an unannounced records inspection of her dental practice.

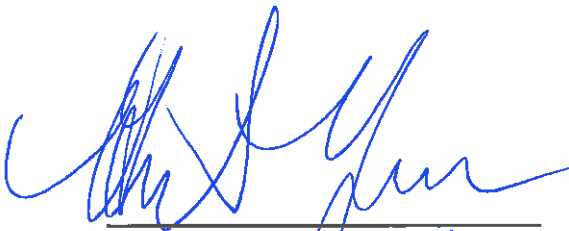
Dr. Wyman moved to adopt the decision of the Committee. The motion was seconded and passed.

Approval of Minutes:


Upon a motion by Dr. Wyman, the minutes from the Informal Conference conducted on March 6, 2015 were approved.

ADJOURNMENT:

With all business concluded, the Committee adjourned at 4:55 p.m.



Tammy K. Swecker, R.D.H., Chair
Date 7/17/2015



Sandra K. Reen, Executive Director
Date July 20, 2015